## Dear 20 Something

In a recent study conducted by Larson Research, results show that millennials are the most open generation when it comes to discussion about finances.

Their "instant gratification" nature makes them aggressively search for answers to address their money issues.

Here are their top financial concerns:



Not having enough money to last their lifetime.



How to set financial plans & eventually achieve a secure retirement.



The lack of appreciating the **importance** of **savings**, **investments** and how these, with their spending habits would have an impact on their retirement.



Help create a practical and effective goal map (starting a family, setting-up a business or buying a new house) and how they can successfully fulfill it.

